

GLOBAL AND CONFERENCE SPONSORSHIP OPPORTUNITIES



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donna@a4le.org
www.a4le.org

Why Sponsor?

BUILD BRAND AWARENESS

LearningSCAPES, the annual Association for Learning Environments (A4LE) event brings together a concentrated network of nearly 1000 national and international educational design professionals, policymakers and program leaders dedicated to advancing the field of education environments and improving the lives of children and families.

Our attendees come seeking professional development, as well as new opportunities to extend and strengthen the reach of local and federal design networks. With four days of general sessions, panels and workshops, and school tours, attendees are constantly gaining knowledge and skills, sharing multiple practices and networking with educational design professionals from around the world.

A4LE provides a unique opportunity for conference partners to enhance their brand recognition, engage with attendees about their services and provide collateral for continued post-conference engagement and learning.

A4LE is an ecosystem built for attendees, speakers and sponsors alike to impact change, grow professionally and evolve into new areas, networks and systems.



THOUGHT LEADERSHIP AND DECISION MAKERS

A4LE brings together national and international leaders, policymakers, educational design professionals, higher education institutions and early childhood training organizations all under one roof to discuss vital issues facing the field.



MAJOR INFLUENCERS ATTEND

Our event is custom-designed for educational design professionals, influencers, policymakers, facilities managers and practitioners who are involved in delivering quality education services. A4LE attracts local, state and federal policymakers, national and international program leaders, top training organizations and education providers. The boutique structure of the A4LE's interactive sessions, networking and leadership skill development draws early education and higher education administrators, teachers, legislators and business leaders – who understand the importance of the public and private impact quality education has in communities throughout the U.S. and the world.



Our Reach

www.A4LE.org



MEMBERS

We have
over

6,000

members

WEBSITE

We received
over

70,000

NEW visitors
in the last year

EMAIL

Our VERIFIED
email list has over

19,000

Contacts... with an
average open rate
of 25%

ANNUAL CONFERENCE

Over **850**
attendees from

7 countries
at the 2023
LearningSCAPES
event

RETARGETING

We can offer ads
with more than

600,000

Monthly Impressions

Sponsorship Opportunities

To be included on physical signage, sponsorships must be registered and paid by **September 9, 2024**.

JOIN US in Portland!

Put your company in front of the crowd! Corporate sponsorship enables you to reach the decision makers even more effectively and gives you an opportunity to take a leading role in the international event of the year. Select a SPONSORSHIP OPPORTUNITY that offers recognition and access to MEMBERS and other ATTENDEES.

Questions? Contact Donna Robinson at 480.239.0688 or donna@a4le.org.

Corporate Annual Sponsorships

GLOBAL ANNUAL \$70,000 (3 available)

- Ten (10) LearningSCAPES Registrations and Sponsor Dinner invitations
- Ten (10) VIP Reserved Seating at all Plenary Sessions
- Four (4) 10' X 10' Exhibit Booths/Priority Exhibit Booth Selection
- Complimentary Lead Retrieval
- Recognition on Website, E-blasts and Conference Materials
- Recognition on Slides at all Plenary Sessions
- Ad in the LearningSCAPES E-Blasts (3x) and website
- Option to present one (1) 60- minute breakout session at LearningSCAPES
- Option to provide item for conference attendee swag bag/registration table
- Digital Retargeting Package 400,000 views (6 months)
- 2-3 minute video at Plenary and posted on LearningSCAPES website

- Mobile app sponsors with link to website
- Conference and Symposium Signage
- Recognition as Global Sponsor at all A4LE Symposium, including table top display and one (1) complimentary registration
- Global SchoolsNEXT Sponsor and Jury Member
- Option to produce / present 2 webinars per year
- Option to submit whitepapers for the A4LE library
- Option to sponsor the A4LE academy
- Recognition on the A4LE home page as a Global sponsor
- Recognition as Global Sponsor at all North America regional conferences
- One (1) booth/tabletop and two(2) registrations for all NA regional conferences
- Social media recognition (FB, Twitter & LinkedIn)

PREMIER ANNUAL \$45,000 (3 available)

- Eight (8) LearningSCAPES Registrations and Sponsor Dinner Invitations
- Eight (8) VIP Reserved Seating at all Plenary Sessions
- Two (2) 10' X 10' Exhibit Booths/ Priority Exhibit Booth Selection (after Global)
- Complimentary Lead Retrieval
- Eight (8) VIP Reserved Seating at all Plenary Sessions
- Recognition on Website, E-blasts and Conference Materials
- 2-3 minute video posted on LearningSCAPES website
- Option to present one (1) 60- minute breakout session at LearningSCAPES
- Recognition on Slides at all Plenary Sessions
- Ad in the LearningSCAPES E-blast (2x) and Website

- Option to provide item for conference attendee swag bag/registration table
- Conference and Symposium Signage
- Recognition as Global Sponsor at all A4LE Symposium, including table top display and one (1) complimentary registration
- Global SchoolsNEXT Sponsor and Jury Member (Premier Level)
- Digital Retargeting Package 200,000 views (6 months)
- Recognition as Premier Sponsor at all North America regional conferences
- One (1) booth/tabletop and one(1) registration for all NA regional conferences
- Recognition on the A4LE home page as a Premier Annual sponsor
- Option to produce / present 1 webinar per year
- Social media recognition (FB, Twitter & LinkedIn)

LearningSCAPES Sponsorship Opportunities

To be included on physical signage, sponsorships must be registered and paid by **September 9, 2024**.

LearningSCAPES Sponsorships

Questions? Contact Donna Robinson at 480.239.0688 or donna@a4le.org.

PLATINUM CONFERENCE \$30,000 (4 available)

- Six (6) LearningSCAPES Annual Conference Registrations
- Six (6) LearningSCAPES Sponsor Dinner Invitations
- One (1) 10' X 10' Exhibit Booth
- Priority Exhibit Booth Selection (after Global)
- Six (6) VIP Reserved Seating at all Plenary Sessions
- Recognition on Website, E-blasts and Conference Materials/Signage
- LearningSCAPES Attendee list
- Recognition on Slides at all Plenary Sessions
- SchoolsNEXT Sponsor (Platinum level)
- Ad in the LearningSCAPES E-Blast (2x)
- Digital Retargeting Package 200,00 views (3 months)
- Option to provide item for conference attendee swag bag
- Social media recognition (FB, Twitter & LinkedIn)

GOLD CONFERENCE \$20,000 (5 available)

- Four (4) LearningSCAPES Annual Conference Registrations
- Four (4) LearningSCAPES Sponsor Dinner Invitations
- One (1) 10' X 10' Exhibit Booth
- Four (4) VIP Reserved Seating at all Plenary Sessions
- Recognition on Website, E-blasts and Conference Materials/Signage
- LearningSCAPES Attendee list
- Recognition on Slides at all Plenary Sessions
- Gold SchoolsNEXT Sponsor
- Ad in the LearningSCAPES Eblast (2x)
- Digital Retargeting Package 50,000 views (3 months)
- Option to provide item for conference attendee swag bag
- Social media recognition (FB, Twitter & LinkedIn)

SILVER CONFERENCE \$10,000 (10 available)

- Two (2) LearningSCAPES Annual Conference Registrations
- Two (2) LearningSCAPES Sponsor Dinner Invitations
- Two (2) VIP Seating at all Plenary Sessions
- Recognition on Website, E-blasts and Conference Materials/Signage
- LearningSCAPES Attendee list
- Recognition on Slides at all Plenary Sessions
- Silver SchoolsNEXT Sponsor
- Ad on the LearningSCAPES E-Blast (1x)

COPPER CONFERENCE \$7,500 (5 available)

- One (1) LearningSCAPES Annual Conference Registration
- One (1) VIP Seating at all Plenary Sessions
- LearningSCAPES Attendee list
- Recognition on Website, E-blasts and Conference Materials/Signage
- Recognition on Slides at all Plenary Sessions
- Ad in the LearningSCAPES E-Blast (1x)
- Copper SchoolsNEXT Sponsor

BRONZE CONFERENCE \$5,000 (unlimited)

- One (1) VIP Seating at all Plenary Sessions
- LearningSCAPES Attendee list
- Recognition on Website, E-blasts and Conference Materials
- Conference Signage
- Recognition on Slides at all Plenary Sessions

PEWTER CONFERENCE \$2,000 (unlimited)

- Recognition on Website and Conference Materials
- Conference signage
- Logo Recognition on Slides at all Plenary Sessions

GENERAL CONFERENCE \$1,000

- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions

LearningSCAPES Only Sponsorships



Opening Celebration \$15,000 1 Opportunity

- Two (2) VIP Seating at all Plenary Sessions
- Two (2) LearningSCAPES Annual Conference Registrations
- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions
- Recognition on conference signage and for specific event
- LearningSCAPES Attendee list

WIFI Sponsor \$15,000 1 Opportunity

- Two (2) VIP Seating at all Plenary Sessions
- Two (2) LearningSCAPES Annual Conference Registrations
- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions
- Recognition on conference signage and for specific event
- LearningSCAPES Attendee list

Keynote Speaker \$15,000 2 Opportunities

- Two (2) VIP Seating at all Plenary Sessions
- Two (2) LearningSCAPES Annual Conference Registrations
- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions
- Recognition on conference signage and for specific event
- LearningSCAPES Attendee list

Award Reception \$10,000 2 Opportunities

- Two (2) VIP Seating at AWARDS SESSION
- Two (2) LearningSCAPES Annual Conference Registrations
- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions
- Recognition on conference signage and for specific event
- LearningSCAPES Attendee list

Expo Reception \$10,000 2 Opportunities

- Two (2) VIP Seating at all Plenary Sessions
- Two (2) LearningSCAPES Annual Conference Registrations
- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions
- Recognition on conference signage and for specific event
- LearningSCAPES Attendee list

Body Works Massage \$7,500 1 Opportunity

- One (1) LearningSCAPES Annual Conference Registration
- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions
- Recognition on conference signage
- Therapist to wear branded shirts or provide give away
- LearningSCAPES Attendee list

Lunch \$7,500 3 Opportunities

- One (1) LearningSCAPES Annual Conference Registration
- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions
- Recognition on conference signage
- LearningSCAPES Attendee list

Conference Bags \$4,500 1 Opportunity

- One (1) LearningSCAPES Annual Conference Registration
- Logo placement on bags and promo materials, opportunity to include an item in the bag
- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions

Hotel Key Cards \$3,500 2 Opportunities

- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions
- Recognition on conference signage and for specific event
- Logo on Host Hotel Key Cards

School Tours \$3,500 6 Opportunities

- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions
- Recognition on conference signage and for specific event

Lanyard \$3,500 1 Opportunity

- Logo placement on attendee lanyard
- Recognition on Website and Conference Materials
- Logo Recognition on Slides at all Plenary Sessions

Planning and Design

Awards Exhibit \$3,500 1 Opportunity

- Recognition on Website and Conference Materials
- Conference signage
- Logo Recognition on Slides at all Plenary Sessions

Attendee Gift \$3,500 1 Opportunity

- Recognition on Website and Conference Materials
- Conference signage
- Logo Recognition on Slides at all Plenary Sessions
- Logo on attendee gift

Charging Lockers \$2,500 2 Opportunities

- Recognition on Website and Conference Materials
- Conference signage
- Logo Recognition on Slides at all Plenary Sessions
- Logo on locker wrap and touch screen

Session Room RFID Scanners Towers \$2,500 6 Opportunities

- Branded towers to scan attendees for session rooms
- Recognition on Website and Conference Materials
- Conference signage
- Logo Recognition on Slides at all Plenary Sessions

Charging Tables \$1,500 2 Opportunities

- Recognition on Website and Conference Materials
- Conference signage
- Logo Recognition on Slides at all Plenary Sessions
- Logo on table top

Table Top Lamp \$400 each 50 Opportunities (you keep the lamp)

- Logo placement on website.
- Logo on table lamp square at general sessions

A-la-Carte Retargeting Ads

www.A4LE.org

Increase your companies visibility through A4LE retargeting ads.

Why retargeting?

Our audience becomes your audience with retargeting. Get exclusive direct access to people visiting the A4LE site and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

Quality audience

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with A4LE's uniquely qualified audience that will showcase your business to those who need you the most.

Partnered with  Feathr



The image shows a screenshot of a website with several retargeting ad placements highlighted in yellow. The website is titled "FN DISH" and features a main article titled "'Hangry' Has Officially Made It Into the Dictionary". The ad placements are:

- A large green rectangular ad at the top of the page with the text "YOUR AD HERE 728x90".
- A vertical green rectangular ad on the right side of the page with the text "YOUR AD HERE 160x600".
- A smaller green rectangular ad at the bottom right of the page with the text "YOUR AD HERE 300x250".

Retargeting Ads

www.A4LE.org

How does it work?

Step 1

An internet user visits the A4LE website



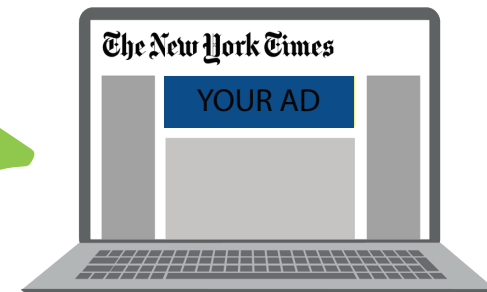
Step 2

The user exits the website



Step 3

Your ad will be displayed on other websites the user visits

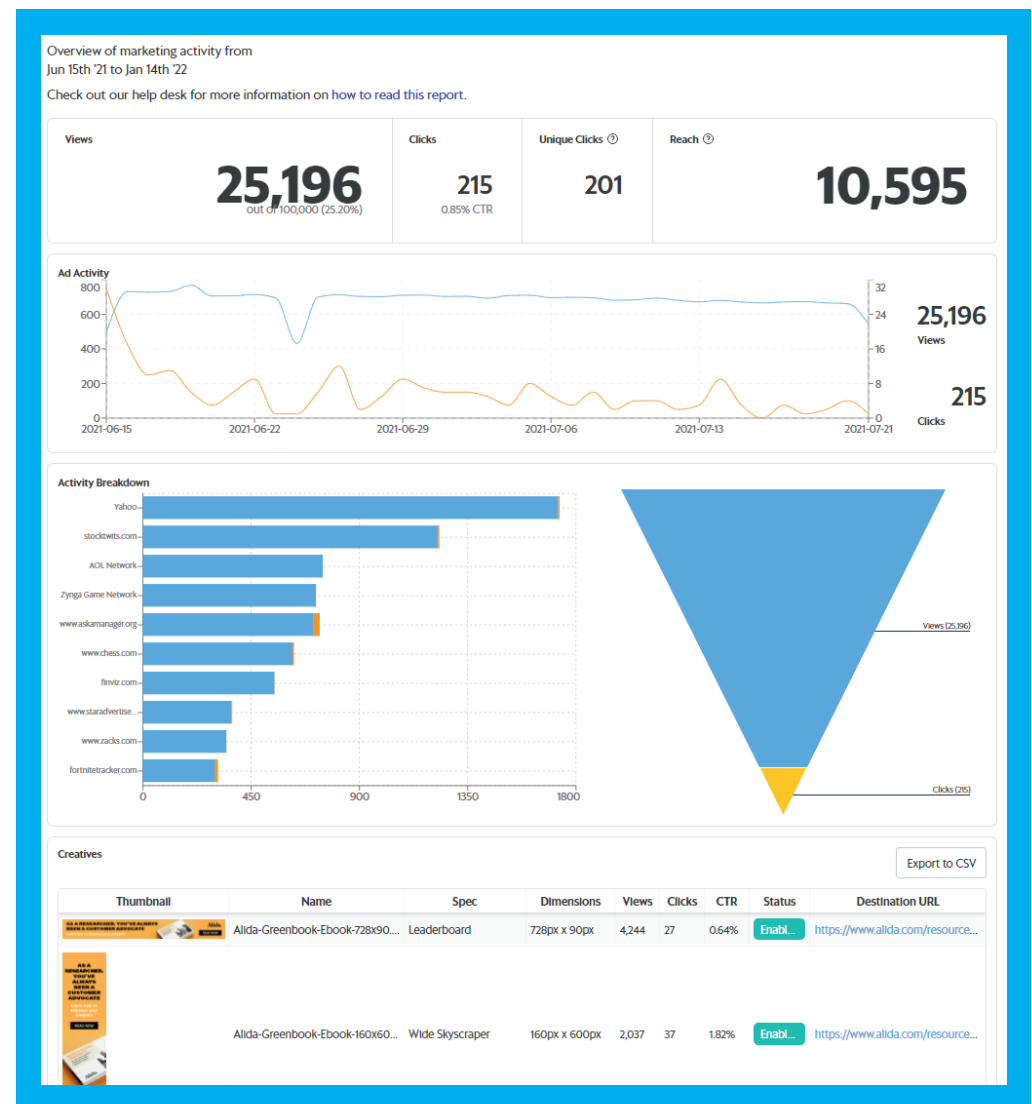


Your ads will appear on multiple major websites and mobile apps, following A4LE website visitors wherever they go.

Retargeting Ads

Quantifiable results with Feathr

Have access to detailed reports that allow you to see your campaign results in real-time, including impressions, clicks, and geographical locations of ads served.



Retargeting Ads

www.A4LE.org

Choose Your Package

3 Months

Price	Views
\$2,000	50,000
\$3,000	100,000
\$4,000	200,000

6 Months

Price	Views
\$3,750	100,000
\$5,500	200,000
\$7,000	400,000

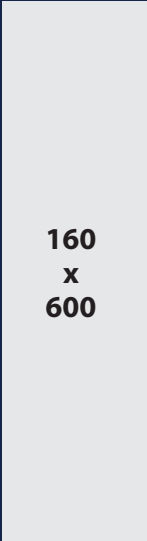
Ad sizes include:



728x90



300x250



160
x
600

Additional Ad Sizes: 72dpi

180 x 150	320 x 250
970 x 250	300 x 1050
300 x 600	970 x 90

Ads must match pixel dimensions exactly for launch.

File Format: .png, .jpg, .gif.

File Size: The maximum file size of each creative that can be uploaded is 200MB.

SEND TO: Donna Robinson - donna@a4le.org

E-Blast & Website Ads

www.A4LE.org



1200 x 250px
72 dpi



600 x 350px
72 dpi



1090 x 100px
72 dpi



360 x 240px
72 dpi

Ads can only be sent in electronic format.
Composition or design work, when required, will be charged
at \$100/hour minimum.

FILE FORMAT: PDF, JPG or PNG

SEND TO: Donna Robinson - donna@a4le.org



SAVE
the **DATE**

A4LE Learning**SCAPES**
2025
PHOENIX

Sheraton / Convention Center
Phoenix, Arizona
October 30-November 2

SAVE
THE
DATE



A4LE LearningSCAPES
2026
SEATTLE

Seattle, Washington
November 3-7, 2026

*Thank
You*



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